



## Sears Canada's First Free-Standing Off-Mall Department Store in Canada Opens in Charlottetown. P.E, May 17, 2005

Charlottetown is home to a 108,000 square-foot Sears department store that anchors the newest regional big box Power Centre under development in Atlantic Canada, the Royalty Power Centre, located at Provincial Highway No. 2 and the Trans Canada Highway.



Developed out of extensive consumer research to meet the needs of today's shopper, the design of the new Sears Charlottetown store offers clear sightlines, reduced clutter and an easy-to-shop interior with wide aisles and bright colour-coded departments that allow customers to navigate the store more quickly and easily. The objective with the new prototype design concept is to accommodate the needs of the customer and improve the Sears customer shopping experience.

Sears Canada chose Insulated Precast Concrete sandwich panels as the exterior cladding on its new Free-Standing Department Store for its durability, safety, insulating value, warmth of the Medium sandblasted white aggregate finish and its superior quality as a building envelop. Strescon Limited supplied 145 Insulated Precast Concrete Panels for the new store and enclosed the Building in only 6 days.

Project: **Sears - Charlottetown, Prince Edward Island**  
Architects: **Archcon Canada Inc. - Toronto, Ontario**  
Engineer: **Brenik Engineering Incorporated - Concord, Ontario**  
Construction Manager: **APM Construction (Atlantic) Inc. - Charlottetown, PE**  
Precast Fabricator: **Strescon Limited - Saint John, New Brunswick**



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*Strescon is a member of the OSCO Construction Group*

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